



**For Immediate Release**

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**THE BOAT HOUSE AWARDED LARGEST HURRICANE DEALER IN THE WORLD AND  
LARGEST NAUTIC GLOBAL GROUP DEALER IN THE WORLD**



**Elkhart, Indiana** — September 10, 2013 - The Boat House was recently honored by Nautic Global Group and received the awards for Largest Hurricane Dealer in the World and Largest Nautic Global Group Dealer in the World.

The Boat House is honored to receive these awards and looks forward to continuing our growth by offering quality brands to our customers. These awards are a testament to the hard work, vision and dedication of each team member at The Boat House.

*“Nautic Global Group is very proud of our long standing relationship with The Boat House Group,”* said Nautic Global Group Sr. VP of Sales and Marketing Doug Sexton. *“This family of dealerships is made up of some of the most professional and reputable dealers in our industry, and we’re glad that they fly our flags so proudly.”*

Kevin Code reiterated that statement by saying *“We’ve created a great relationship with Nautic Global Group. Their attention to detail and pulse on the market has translated into a great product that we’re proud to offer our customers.”* Kevin also added *“Our dealerships throughout the midwest and Florida have worked extremely hard to meet our customers’ needs and we’re extremely grateful to be honored by NGG with these awards.”*

**THE BOAT HOUSE** and its parent company Boat House Holdings, LLC consists of 5 dealerships throughout Wisconsin, Illinois and Florida. The Boat House has grown to become one of the largest boat dealerships in the United States by offering top quality brands along with superior service, and creating the best boating experience possible. For a list of our locations and brands, please visit our website at [www.tbhgroup.com](http://www.tbhgroup.com)

**NAUTIC GLOBAL GROUP** is the fourth largest boat manufacturer in the United States. For more than 60 years, the brands of Nautic Global Group have provided the platforms for our owners to enjoy the world's greatest recreational activities, out on the water, on their boats.